



Mailing

AddressRight® 100, 200 and 300 Address Printers

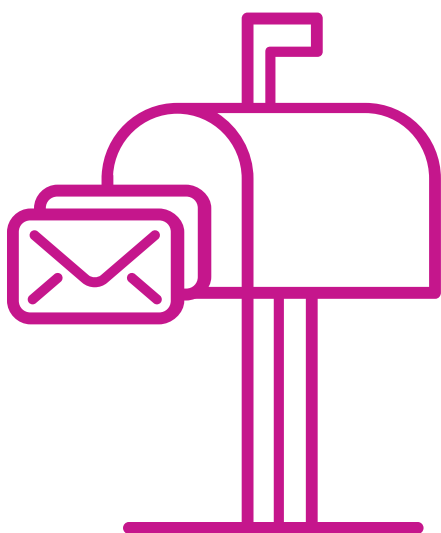
Create mail that stands out from the crowd.

Send personalised mail with a professional look.





Whether you use mail to generate new sales, renew donors, retain customers or conduct special promotions, every piece of mail counts.



Each person on your mailing list receives dozens of pieces of mail every week - and they all compete for attention. That means you need to create mail that stands out as it's critical to the success of your business.

With a powerful addressing solution from Pitney Bowes, you can achieve better-looking mail, improved productivity and results, plus lower costs by:

- **Creating more compelling envelopes:** Add personalised messages on the outside of your mail piece to increase the chance of your mail being opened and read. For even more personalisation, all of our addressing solutions offer spot colour in various shades.

- **Delivering mail to the right person:**

By updating or eliminating bad addresses, you'll avoid delays in delivery and the expense of returned mail. Ensure your mail is delivered with powerful and easy to use Addressing Software from Pitney Bowes.

- **Finishing mail quickly and lowering costs:** Address thousands of envelopes each month without the need to print separate address labels. Print directly on envelopes, postcards and other media.

Cover all of your needs with a complete addressing system.

The AddressRight® 100, 200 and 300 are fast and easy to use. Plus, benefit from:

- Operator-friendly display, enabling you to monitor printer status, ink levels, job status and more, all at a single glance.
- Clean, smear-free printing on envelopes and other media - up to 600 DPI.
- Accelerated print speeds of up to 22,000 #10 envelopes per hour on AddressRight 100 model and up to 30,000 on AddressRight 200 and 300 models.
- Solid steel construction that's built to last.
- An optional conveyor stacker and high-output ink dryer helps keep production going.

Ensure successful mailings with superior mail management software.

AddressRight printers from Pitney Bowes are designed to work in tandem with our mail management software. This powerful software cleanses your address list, ensures delivery to your target customer and takes advantage of presort discounts. Plus, our printers are capable of handling a wide variety of envelope sizes, types of paper and mailing formats.

Key features:

- Ensure your mail gets delivered with powerful and easy to use addressing software; which cleanses and updates your existing mailing lists. Now, you can make full use of customer data to create variable messages for specific segments or to print individual messages on the envelope.

- Tailor the complete envelope on-screen with the envelope designer feature. In addition to adding return and delivery addresses, you can create personalised messages to every mail piece for maximum impact and response.
- Presort capabilities lets you apply barcodes and take advantage of substantial postal discounts
- Manage your mailing lists so you can target the right names and ensure list accuracy for optimum deliverability.



Specification	AddressRight 100	AddressRight 200	AddressRight 300
Printing	4-head inkjet	6-head inkjet	8-head inkjet
Speed	Up to 22,000 #10 envelopes per hour	Up to 30,000 #10 envelopes per hour	Up to 30,000 #10 envelopes per hour
Max Monthly volume	Up to 300,000 addresses	Up to 600,000 addresses	Up to 1,000,000 addresses
Image area	2" x 15" (50.8 mm x 381 mm)	3" x 15" (76.2 mm x 381 mm)	4" x 15" (101.6 mm x 381 mm)
Media size	Length: 5" to 15" (127mm to 381 mm) Width: 3" to 10" (76.2mm x 254 mm)	Length: 5" to 15" (127mm to 381 mm) Width: 3" to 10" (76.2mm x 254 mm)	Length: 5" to 15" (127mm to 381 mm) Width: 3" to 10" (76.2mm x 254 mm)
Media thickness	Minimum: 0.008" (0.2 mm) Maximum: 0.25" (6 mm)	Minimum: 0.008" (0.2 mm) Maximum: 0.375" (9 mm)	Minimum: 0.008" (0.2 mm) Maximum: 0.5" (12 mm)
Envelope Capacity	500	750	750
Print colors	Black and spot color	Black and spot color	Black and spot color
Dimensions	21" H x 14.5 L (23" w/Rear Guide) x 22.75" W (55.3 cm H x 36.8 cm (58.4 cm w/Rear Guide) L x 57.8 cm W)	21.25" H x 28.75 L x 23" W (54 cm H x 73 cm L x 58.4 cm W)	12.125" H x 33.5 L x 25.25" W (30.8 cm H x 85 cm L x 64.2 cm W)
Weight	60 lbs. (27.3 kg.)	80lbs (36.3 kg.)	96lbs. (43.5 kg.)

India

Unit No. 015,
Ground Floor, Time Tower Building,
M G Road, Gurgaon, Haryana – 122002,
1800 110 198
india.marketing@pb.com

For more information,
visit us online: pitneybowes.com/in